

SPONSOR HUMAN WEEK 2026

pro-human (adj.) — putting what people need to live well ahead of what a system needs to grow.

01

ABOUT HUMAN WEEK

Human Week is a decentralized conference in Boston built to bring the people building technology and the people living with it into the same room.

Across artificial intelligence, education, the future of work, health & care, cities & the built environment, and social media & attention, the week asks one guiding question:

How do we structure society, technology, and our built environment so human needs come first?

5 DAYS

November 9–13, 2026, across Boston

OFFICIAL + SATELLITE

Official programming plus a growing calendar of independently hosted satellite events

6+ TRACKS

TOPICS ON THE TABLE

A sample of what hosts will explore

INTELLIGENCE

- * AI and meaning
- * Neurodivergence and the myth of "normal"
- * Collective intelligence
- * Emotional intelligence in an automated world
- * The death and rebirth of expertise
- * Animal and ecological intelligence
- * Wisdom vs. information

ATTENTION

- * Attention economy vs. connection economy
- * Building slowness in a fast paced world
- * Navigating digital identity
- * Caregiving as a form of attention to humanity
- * Attending to our civic responsibilities
- * Social media: Pros, cons and everything between
- * Climate grief, joy, and the power of nature

CONNECTION

- * The loneliness epidemic
- * Third places
- * Cross-generational dialogue
- * Institutional trust
- * Secular spirituality
- * Death, grief, and impermanence
- * Hope as a discipline
- * Unlikely intersections

ARTS & CULTURE

- * Art in the age of generation
- * The economics of making things real
- * Taste and the algorithm
- * Craft and handmade goods
- * Storytelling as infrastructure
- * Arts as civic space
- * Who gets to make culture

WHY SPONSOR THE WEEK

AN AUDIENCE LOOKING FOR AUTHENTICITY AND PRINCIPLES

Our audience at Human Week is not anti-technology. We are simply pro-human. What this means is that we are seeking brands and companies that understand technologies, policies, and standards can be adopted to support human well-being, rather than detracting from it.

CITYWIDE VISIBILITY

Sponsorship covers the full week of official programming across all five days of Human Week. This provides you with brand visibility across the whole city, not just a single event.

Brands that help make Human Week happen will be putting a flag in the ground and taking a very popular stance in favor of pro-human principles.

A REAL CONVERSATION

Real conversations about tech and humanity, not a trade show. Sponsors support the conversation, and every host starts with a real question and takes a clear stance.

We are working diligently to prevent "event slop," meaning your brand will benefit from being the face of fewer, higher quality events.

Not anti-tech. Pro-human.

03

SPONSORSHIP TIERS

**TITLE
PARTNER**

\$75,000

LIMIT: 1

**WEEK
PARTNER**

\$30,000

LIMIT: 3

**PROGRAM
PARTNER**

\$10,000

LIMIT: 12

**COMMUNITY
PARTNER**

\$2,500

OPEN

**IN-KIND
PARTNER**

**VALUE-
BASED**

BY ARRANGEMENT

LIMIT: 1

TITLE PARTNER

\$75,000

“Human Week 2026, presented by [Sponsor]”

- * Exclusive naming rights across the week
- * Top billing on humanweek.org, the week's schedule, and all citywide materials
- * Opening remarks at Kick-Off Night and closing remarks at the Closing Party
- * Right of first refusal on Title Partnership for Human Week 2027
- * Logo presence at every official programming event across all five days
- * Dedicated feature across Human Week's social and email channels
- * Full post-week attendance and engagement report

PARTNER TIERS

WEEK PARTNER \$30,000

- * Logo on humanweek.org and the week's official schedule
- * Verbal recognition at official programming events
- * Dedicated social media feature
- * Reserved seating across official programming events
- * Named recognition in the post-week summary report

PROGRAM PARTNER \$10,000

- * Logo on humanweek.org and the week's official schedule
- * Shared social media mention
- * Reserved seating at select official programming events

COMMUNITY PARTNER \$2,500

- * Logo on humanweek.org's partner listing
- * Recognition in the week's program and closing materials

BY ARRANGEMENT

IN-KIND PARTNER VALUE-BASED

- * For venue, catering, A/V, printing, or other donations in lieu of cash
- * Benefits scaled to match the equivalent cash tier
- * Logo placement matched to contribution value

HOW SPONSORSHIP WORKS

Sponsors are held to the same standard as every host: support the conversation, don't own it. Sponsorship doesn't include editorial control over speakers or content, and stage time connects to each event's topic and purpose.

Editorial independence is what makes the audience show up and trust Human Week Events. This is how we will protect our brand and yours.

LET'S PARTNER ON THE WEEK

Partnerships start at \$2,500. Custom arrangements welcome if the standard tiers don't fit.

HUMANWEEK.ORG

hello@humanweek.org